**14 Principles of Management applied in ‘McDonalds’:**

1. **Division of Work:**

McDonalds is one of the first few companies which realized the importance of specialized labour.

In McDonald’s there is specialized staff for:

* Taking orders
* Packaging
* Cooking

1. **Unity of Command and Direction:**

The system of each branch completely depends on the branch manager. Its McDonald’s policy to not have more than one managerial role for each task. McDonald’s firmly believes that Multiple stake holders for a single task leads to chaos hence the management tries to keep the number of bosses at the minimum.

1. **Centralisation:**

McDonald’s is one of the prime example of organizations who completely follow the centralization model of management.

The CEO of the organization James skinner has a central role in all the decisions of the organization, He strongly believes in the principle ‘plan to win’. The centralization model is one of the main reasons customers are able to the same ‘McDonald’s experience’ in each branch of McDonald’s

1. **Principle of Scalar chain of Command:**

In McDonald’s all the information required is passed in a smooth flow from top to bottom hierarchy

For McDonald’s the customers come before the employees and restaurants, all the policies at every organizational level have been made by keeping the customers at the priority.

This message is passed through the management pyramid in a systematic way.

1. **Esprit d`e Corps:**

McDonald’s put a lot of emphasis on the “team spirit” factor.

The employees who are at their best productivity are rewarded and held by higher esteem by the management.

Helping others and team spirit is an integrated in the culture of McDonald’s.

1. **Discipline:**

No organization in the corporate world can become successful without Discipline.

In McDonald’s the restaurants follow fixed opening and closing timings

Every restaurant is clean and tidy with unique interior design of McDonald’s.

The staff is Disciplined and well-mannered.

1. **Renumeration:**

McDonald’s offer competitive pay to keep their employees motivated.

Flexible working hours for employees are also a big advantage that McDonald’s offer over other Franchises